3rd International Conference on Soft Computing and Mathematical Modelling (December 22-23, 2019)

Conference is an ideal platform to exchange ideas, to make new acquaintances and to familiarize with the most recent advances in the fields of eminence. It gives us immense pleasure to share that KIET Group of Institutions is organizing “International Conference on Soft Computing and Mathematical Modeling” (ICSCMM-19) on 22nd and 23rd December 2019. KIET Group of Institutions is one of the leading technical institutes in the National Capital Region in the state of Uttar Pradesh. Established in the year 1997 by Krishna Charitable Society at Ghaziabad, the institute has set benchmarks every year and thus it has grown into an Institution of Excellence in Technical education. The Institute now has over 5400 students on its rolls: a substantial growth since its inception. The college has been consistently maintaining excellent academic results and placements. It offers Under Graduate and Post Graduate level full time Professional Programs as B.Tech., M.Tech., B.Pharm., MCA & MBA. It’s approved by AICTE and accredited by NAAC with ‘A’ Grade.

Our institute website (www.kiet.edu) is visited by a plethora of students and professionals; our face book page has a following of more than 10,000 people, you-tube channel of ours has also gained immense popularity amongst viewers. The huge reputation and popularity of our institute, KIET, makes it the most preferred destinations for each engineering/management aspirant, thus all our social media links attract great quality-audience.

This is an invite to position your business or organization before a cosmopolitan and sophisticated audience of conference participants and volunteer professionals that comprise more than 500 professionals and researchers from nation and abroad and even help the organizers of International Conference on Soft Computing and Mathematical Modeling (ICSCMM-19) to keep the conference accessible and affordable for all those who wish to attend it.

Now we take the privilege of requesting your kind sponsorship for the most awaited event that is going to be conducted at our institute. Your support in sponsoring this event will be much appreciated as it is critical to make this event a grand success. We offer a range of sponsorship categories including various benefits and recognition to acknowledge your leadership and support. We are attaching the sponsorship details and returnable to this mail and it will be pleasing if you verify them. We can also customize a sponsorship package based on your individual budget.

Anticipating your response to this mail with a word of approval, at the earliest possible, we wish to maintain the social responsibility as well as mutual coordination between us.

Thanks and Regards

Dr. C. M. Batra 9873725677
Dr. Kapil Kr. Sharma 9639322858
Mr. Dhirendra Kr. Sharma 9811972131

PATRON
Dr. (Col) A GARG, Director, KIET Group of Institutions, Ghaziabad

CONVENERS
Dr. C. M. BATRA
Head Applied Sciences, KIET Group of Institutions, Ghaziabad

CO-CONVENERS
Dr. RITU GUPTA
Head, Mathematics, KIET Group of Institutions, Ghaziabad

Dr. EKATA
Professor, KIET Group of Institutions, Ghaziabad

In association with Faculty Chapter
ICSCMM, the International Conference at KIET Group of Institutions will give good exposure to our beneficiaries like you, as we have the following levels of offers:

**Sponsor’s Category**

1. **Platinum Sponsor (Rs. 50,000/-)**
   - Stall/Canopy
   - Logo on Certificate
   - Advertisement through LED at Ghaziabad-Meerut Road (8 hrs.)
   - Sponsorship recognition on KIET’s website
   - Sponsorship recognition at Conference website
   - Sponsorship recognition on KIET’s Facebook page (Name and/or Logo)
   - To advertise by placing the banner on the place of event
   - Sponsorship recognition in the Poster, Brochure, Flex (Name and/or Logo)
   - Sponsorship recognition in the Conference Souvenir (Full page Print - A4 Size)

2. **Diamond Sponsor (Rs. 35,000/-)**
   - Advertisement through LED at Ghaziabad-Meerut Road (4 hrs.)
   - Advertisement on KIET’s YouTube Channel
   - Sponsorship recognition on KIET’s website
   - Sponsorship recognition at Conference website
   - Sponsorship recognition on KIET’s Facebook page (Name and/or Logo)
   - Sponsorship recognition in the Poster, Brochure, Flex (Name and/or Logo)
   - Sponsorship recognition in the Conference Souvenir (Full page Print - A4 Size)
   - Stall/Canopy

3. **Gold Sponsor (Rs. 25,000/-)**
   - Advertisement on KIET’s YouTube Channel
   - Sponsorship recognition on KIET’s website
   - Sponsorship recognition at Conference website
   - Sponsorship recognition on KIET’s Facebook page (Name and/or Logo)
   - Sponsorship recognition in the Poster, Brochure, Flex (Name and/or Logo)
   - Sponsorship recognition in the Conference Souvenir (Half page Print)
   - Stall/Canopy

4. **Silver Sponsor (Rs. 11,000/-)**
   - Sponsorship recognition at Conference website
   - Sponsorship recognition on KIET’s Facebook page (Name and/or Logo)
   - Sponsorship recognition in the Poster, Brochure, Flex (Name and/or Logo)
   - Sponsorship recognition in the Conference Souvenir (One Forth page Print)
   - Stall/Canopy

5. **Space for canopy/Stall (Rs. 10,000/-)**
   - For two days

6. **Other Special categories:**
   - Media Partners : Print Media/Web Media/Radio-Partners/Electronic Media
   - Food Partners
   - Hospitality Partners
**Sponsorship Form**

Please accept our support for KIET Group of Institutions as it organizes **International Conference on Soft Computing and Mathematical Modeling (ICSCMM - 19)**. Our level of financial support is checked below and our Cheque/DD or mode of payment is mentioned herewith.

Name of Business/Organization/Foundation: ..............................
Contact Name: .................................................................
Contact No.: .................................................................
Address: ...........................................................................
City: ........................................ State: .......................... Pincode: ........................
E-mail: ............................................................................

**Sponsorship Offers**

<table>
<thead>
<tr>
<th>Pl. Check (✓)</th>
<th>Category</th>
<th>Cost (In Rs.)</th>
</tr>
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<tbody>
<tr>
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<td></td>
<td>Silver</td>
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</tbody>
</table>

**Special Offers**

- Web/Electronic/Print Media Partner: Plz. contact us
- Food Sponsorship: Plz. contact us
- Goodies/Hoodies/Certificates/Trophies etc.: Plz. contact us
- Workshop/Seminar/Student Interaction: Plz. contact us
- Others: Plz. contact us

Total Sponsorship Amount: ................................. In words .................................

Payment can be made by **Cheque/DD** payable at KIET Group of Institutions, Ghaziabad or **Online transaction** can be made on the following account details-

A/C Holder Name: **KIET Group of Institutions**  
A/C No.: 508011003720  
Bank Name: **Kotak Mahindra Bank**  
IFSC Code: **KKBK0005295**

Branch: **Navyug Market, Ghaziabad 201001**

Deadline: **05 November 2019**

For more information please contact:

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Auth. Signatory