



KIET
GROUP OF INSTITUTIONS
Connecting Life with Learning



CHRONICLE
The Institute Mirror



**From the Desk of
KIET Dignitaries**



Mr. Arvind Kumar Sharma
Head CRPC

In the 20th Century, the success of higher education was measured by determining the level of **Knowledge, Skills** and **Attitude {Education-K+S+A}** gained by the students during their course of study. Towards the first two decades of the 21st Century, the phenomenon of globalization created a plethora of jobs in India through the IT Industry and the education scenario changed towards campus placements as a final part of higher education. The campus placements have become the '**Program Outcome (PO)**'.

The new era will be the journey from **MOOCs (Massive Open Online Courses)** to **MOOs (Massive Open Online Opportunities)**. In this new model, the large IT companies invite applications online open to all AICTE-approved institutions, offering the opportunity even to isolated towns but connected to internet. Students can take up an online test remotely, thereafter, they are invited to a nearby company office location/college for a face-to-face interview and successful candidates are offered a job.

At KIET, we have deeply analysed the science, psychology and fiction of campus placement and built a sustainable '**Vertical & Horizontal (V&H) Placement Model**'. Today we have a basket of dream recruiters like Amazon, Flipkart, Walmart, Mercedes Benz, American Express, Cisco, Adani and many more along with IT9avratnas. Every year, 300+ companies conduct campus recruitment and generate 1500+ job offers with the **highest CTC of Rs. 48.89 LPA; Average CTC of Rs. 7.25 LPA & achieving 95% placements.**

Proud Moments

"The highest reward for your endeavours is not what you get for it but what you become by it."

For its genuine efforts towards adopting new-age technology solutions, the KIET Group of Institutions has been honoured by the '**ASSOCHAM National Council of Education**' at the '**Edutech 100 Summit**' held on 14 December 2022. On behalf of the institution, **Dr. Adesh Pandey** (Dean-ITS) and **Dr. Preeti Chitkara** (Head, PR & International Affairs) received '**Certificates of Appreciation**' in the presence of the **President & Associate General ASSOCHAM**. Across the country, only 100 institutes/universities were awarded at the Summit.



Placement Highlights

ICICI Prudential
MBA Batch: 2021-23



Naveen Tyagi



Ayursh Kumar



Akshit Aggarwal



Ankita Gupta



Harshit Gupta



Upasana Chauhan



Ashi Jaiswal



Sanjana Sanwal



Shruti Sharma



Rupesh Kumar



Shikha Pandey



Harsh Saini



Smita

Congratulations to all the students on earning these amazing job opportunities.

Mercedes Benz Dealership
ADAM Batch: 2022



Sukhman Singh



Sharon R



Arul Franklin

KIET Outreach

"Meaningful endeavours help you to achieve your goals and lead you to more preferable opportunities."

To enrich KIET's national & international outreach and collaboration, Commandant RV Prasad (Head National & International Collaboration) participated in the '**Global Technology Summit 2023**' organised by **Carnegie India** in collaboration with the Ministry of External Affairs.

Later he and Mr. Varun Suryavanshi, also had a detailed discussion with **Mitsubishi**

officials at their headquarters in Gurugram regarding establishing various CoEs in the field of '**Innovative Power Devices**'.



KIET Outreach

Commandant R V Prasad also attended the '51st UAE National Day' celebrations at Hyatt wherein **Mr. Muralidharan, Minister of State for External Affairs** was Chief Guest.



Commandant R V Prasad along with Dr. Parvin Kumar Kaushik and Dr. Arvind Kumar Sharma partook in 'IIT Delhi Industry Day' held on 10 December 2022 at IIT Delhi.



Mr. R V Prasad also had individual meetings with **Prof. B.K. Panigrahi** (Head-Centre for Automotive Research and Tribology, IIT Delhi), **Mr. Rajiv Chaba** (President & Managing Director, MG Motor India), **Dr. Anshuman Awasthi** (VP Head for EV & Hybrid Development, Mercedes Benz) and **Dr. Rishi Bhatnagar** (President, Aeris Communications India).



Commandant R V Prasad along with **Dr. Parvin Kumar Kaushik** participated in the 'National Telecom Summit' organised by CII and the **Ministry of Telecommunications, GoI** on 16 December 2022.



Dr. Nitin Kumar Saxena, Prof. (Research) and

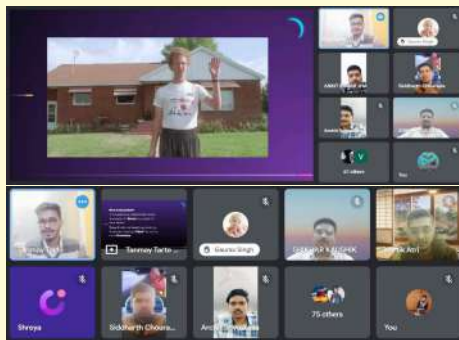
Additional HoD of the EN Department delivered a lecture in a national-level seminar on "**Vision to Smart Campus and Possible Collaboration Opportunities**" on 7 December 2022 at NIMRA College of Engg. and Technology, Vijayawada.

Events @ KIET

E-Booster (Peer Learning Club of HSS) organized a '**Talk on Skilling Up in the Right Direction**' on 25 November 2022.



'**MYCIN Club**' at 'KIET Innovation Centre', in association with '**Lumos Labs**', organized an online webinar on '**Web3 Technologies & Metaverse**' on 25 November 2022. During the webinar, **Mr. Tanmay Tarte** from Lumos Labs briefed everyone about various technologies like Blockchain, Crypto, NFT & Metaverse.



A '**Tobacco Marshal Training Program**' was organised for proctors, rectors and student members of the '**Ek Prayass Club**' on 12 November 2022 at KIET Campus.

Eminent speakers, **Dr. Pawan Gupta** (Founder, ICanCare, Director of Surgical Oncology Max Vaishali), **Dr. Neeta Kumar** (Scientist E, ICMR), and **Mrs. Sonal Bhatia** (AC Member, Inner Wheel District-310) enlightened the audience with their knowledge of the topic.



Centre for Automotive Mechatronics '**ADAM**' organized a 42-hours short-term course on '**Mechanical Module of ADAM**' for B.Tech 2nd year (Mechanical) students.



The students' chapter of **GFG-KIET** was inaugurated on 10 December 2022. The GFG is organizing various events at the national level and our Institute chapter is consistently among the Top-3 across India. On the occasion of the inauguration, a guest lecture was organised by the student coordinators of the chapter.



Team **TEDxKIET** successfully organized a conference '**TEDxKIET Women-1st Edition**' on 9 December 2022.

Eminent female youth icons like **Ms. Mallika Mehta** - Singer & Songwriter, **Ms. Sangeeta Gharu** - Fashion Model, **Ms. T. Reddi Lakshmi** - Kuchipudi Dancer, **Ms. Chahat Anand** - Star Food Vlogger and **Captain Shivani Kalra** - Star Pilot & Awardee of the prestigious '**20 Most Admired Global Indian Award 2022**' participated in the event.



Cyber Peace Cell (Centre of Excellence) organized a hands-on workshop on "**Practical Network Pen-testing & Basics of Cyber Security**" on 5 December 2022.

Two representatives of **HackersVilla** were invited to lead the workshop for the CPC students. HackersVilla Cyber Security is a "**Learn-n-Earn**" is a community of young hackers who want to pursue Cybersecurity as their profession.



Events @ KIET

In collaboration with Fortis Hospital, KSOP organized a “**Mega Health Camp**” on 10 December 2022.



The Department of PR & IR organized a **felicitation ceremony** for the students and faculty coordinators, who have consistently supported the department in accomplishing greater goals & events like - **Simplified International Education Fair, Manthan & BIKEP**.



Team '**The Impeccables**' organised a magnanimous cultural event - '**KASHTI: A Floating Eve**' on 10 December 2022. The event included Open Mic, Stand-Up Comedy, Dance and Music.



Marketing Maneuver (Marketing Club of KSOM), in association with '**THE YOU**' and '**Sajawaat Home**', organized an interdepartmental event "**GTM Strategy**" on 16 December 2022. The event took place under the direction of **Dr. Deepa Chaudhary** (faculty club coordinator). The associated partners of the event offered cash prizes along with internship opportunities to the winners and e-certificates to all the participants.



Dr. R. C. Bansal (Professor, University of Sharjah, UAE) visited the EN Department on 23 December 2022 to participate in the discussion to explore the opportunities in the electrical engineering domain. Dr. Nitin Saxena, Dr. Arvind Sharma, Dr. Rahat Khan, Dr. Brijesh Singh, Dr. Yaduvir Singh, and Prof. Shiv Sikarwar were also part of this discussion.



KIET Achievers

“Opportunities don't happen, we create them”. Here are some of our achievers who have created a niche for them.

An '**All Girl Team**' of SAE KIET won the overall first prize in the national event '**Efficycle Competition**' held at LPU, Jalandhar organised by **SAE INDIA**. The participants in the event included teams from pan India who were adjudged by experts from various Automotive Industries.



'**Spark Creation**' (Official Fashion Club of KIET) secured the '**First Position**' in '**Melange 2022**' organised by IMS Ghaziabad.



'**Phoenix Dance Crew**' (Official Dance Club of KIET) secured the '**First Runner-up**' position in '**Melange 2022**' (A Group Dance Competition) organized by IMS Ghaziabad on 19 November 2022.



KIET Achievers

Congratulations to the team of B.Pharm 3rd Yr. for bagging '**2nd & 3rd Prize**' in the **Innovative Prototype/Project Exhibition competition** in “**Dr. Abdul Kalam Technical, Literary, and Management Fest (Zonal Level)**”.

- **Second Position:** Shivangi Raghav (Lead); Ayush Kashyap
- **Third Position:** Shubham Kumar (Lead); Sweta Ravindra Singh



'**Pragmatic Fashion Society**' (Official Fashion Society of KIET) won the '**First Prize**' along with a cash prize of **Rs. 17500** in '**PASSION: Prism of Perception**', an event organized by IMT Ghaziabad. It also secured the '**Second Position**' in '**Avalanche 2022**' organised by **UCMS Ghaziabad** on 19 November 2022.



A team of KIET students has won the '**Second Prize**' of **Rs. 30,000** in **HackBPIT-Hackathon** held at **BPIT, Rohini** on 24 November 2022.

Congratulations to the team members: **Anshul Nigam (CS)**; **Ayush Singh (ECE)**; **Vidushi Pandey (ECE)**; **Priyanshu Rathaur (CSIT)**.



Kshitiz Singh Mankoti (EEE, Batch 2017-21) has been selected as **Assistant commandant in the Indian Navy**.



Young Faculty Speaks



Ms. Richa Singh
Assistant Professor
Computer Science & Engineering (AI)

Promoting Hindi Language in B.Tech Curriculum

India is on its way to become the third-largest economy by 2027 and targeting to enter the list of developed countries by 2047. But according to a recent report by **Nasscom-Zinnov**, India is projected to face a shortage of 14-19 lakh tech professionals by 2026. Now, the question is **“What is barring us to generate engineering professionals? How can we surpass the barrier(s)?”**

When we talk about engineering or technical curriculum, it is mostly in English. Think about students coming from rural and underprivileged backgrounds. Despite their talent, they are usually left out because they are not good with English. Resulting, the nation is lagging to meet the demand for skilled

professionals.

It is the right time to promote the study of these courses in the language of the students’ choice. If we compare with countries like Japan, Spain, China, etc., they prefer to develop talent and skills in their own native language. These countries have pretty well utilized the talent of both, students who are good with English and those who are not pretty comfortable with English.

We should understand that English is just a language and nothing more than communication medium. Keeping this in mind, **Dr. APJ Abdul Kalam Technical University (AKTU), Lucknow** is going to introduce B.Tech courses in Hindi without interfering the existing curriculum. It's really a great initiative taken by the state university.

With the initiatives like **“Make in India”** and **“Atmanirbhar Bharat”** where companies are encouraged to develop and manufacture products in India and are incentivized with dedicated investments into manufacturing, companies will be able to leverage the untapped pool of skilled professionals once the language barrier is removed.

It's not an END, it's just a start, a blessing for the students coming from rural or underprivileged backgrounds.

Social Outreach

Our foremost priority should be the welfare of society.

On 22 November 2022, **Harsh Sharma & Kartikey Tiwari** (KIET Students) donated one unit of platelets and one unit of blood at **Rajiv Gandhi Cancer Hospital, Rohini, New Delhi.**



One of Team Uddeshhya's volunteers **Sakshi Gupta** (CS-2nd year) celebrated her birthday with the kids of the **'Evening School'** run by Team Uddeshhya.



Industrial Visit

Industry and academia are one, and that's why they both need to collaborate for the upliftment of society and to create new opportunities.

An Industrial Visit to the **"National Institute of Solar Energy, Gurugram"** was organized by the Department of Computer Science & Engineering on 8 December 2022.



KIET Alumni Section

We are proud of our Alumni! They stand out for their professional accomplishments and contributions to their communities and beyond.

To provide the students with exposure to **'Health Care Marketing'**, a **'Student -Alumni Interaction'** with **Mr. Prateek Singh** (KSOP Alumnus & Product Specialist- International SOS) was organized by KSOP on 21 December 2022.



A **'Student-Alumni Interaction'** on the topic **'Roles Responsibilities & opportunities for Engineers in Defence Services'** was organized by the Department of

Mechanical Engineering on 22 December 2022. **Mr. Syed Jishan Ahmed** (Batch: B.Tech ME-2016 & Currently Captain, Indian Army) was invited as the speaker.

'Reminiscence' 2022

To celebrate the success of our proud KIET Alumni and strengthen the engagement and interaction between Alumni and the organization, the **KIET Annual Alumni Meet 2022** was organized at KIET campus on 24 December 2022.



KIET AEC and KAA jointly organized **'US Chapter Meet'** in **Las Vegas, Nevada, USA** on 17 December 2022.



Frescos 2022

To give a red carpet welcome to the neophytes and make them feel a part of the KIET Family, 'Frescos 2022' was organized by all the departments. These euphoric events were brimming with enthusiastic and enthralling performances. Here are the glimpses of the Frescos organized by different departments at KIET.

B.Tech Frescos 2022: 26 November 2022



KSOP Frescos 2022 : 26th November 2022



MBA Frescos 2022: 8 December 2022



MCA Frescos 2022: 10 December 2022



'Discrimination Against Women Pakhwada'

"No society is free while its women are in shackles and constant fear of their survival in society."

In accordance with the directives of AICTE, the KIET Group of Institutions observed 'Discrimination Against Women Pakhwada' from 25 November - 10 December 2022. During these 15 days, various activities took place in the different departments of the institute.

Workshop organized by ICC

To mark the occasion of 'International Day for the Elimination of Violence Against Women', a workshop titled 'Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act 2013' was organized by the Internal Complaints Committee on 26 November 2022.

Advocate **Mr. Vinay Pandey** (Co-founding Partner, Vinay Pandey & Company, Law Firm, New Delhi) along with **Mr. Ishan Kr. Dubey** and **Mr. Randhir Singh** (Associate Advocates) were invited as guests at the event.



Poster-Making Competition

The Department of Computer Science, in collaboration with **KIET SDG HUB**, organized a poster-making competition on 6 December 2022. The Theme of the Competition was 'Discrimination Against Women'.

The Winners of the event are as follows:

1st Position: Ms. Jhalak Saxena (CS-2nd year, Sec B)

2nd Position: Ms. Akansha Gupta (CS-2nd year, Sec A)

Participation Certificates were given to all participants.



Session on "Discrimination against Women"

Department of Computer Science & Engineering organized an event "Discrimination against Women" on 2 December 2022.

The event was very well coordinated by **Dr. Seema Maitrey** and **Ms. Swati Sharma**. Judging Panel included **Dr. Parita Jain** and **Ms. Bharti**.



Short Movie Making Competition

The Department of CSE (AI and AI&ML) organized an activity - "Short Movie Making" on the occasion of "Discrimination Against Women Pakhwada" on 7 December 2022.



Workshop on 'Discrimination Against Women'

Department of B.Tech First Year & Applied Sciences, in association with the ISTE Student Chapter & Centre of Excellence "Happiness" Value Education Cell, organised a workshop on 'Discrimination Against Women' under the supervision of the 'Internal Complaint Committee' chaired by **Dr. Ritu Gupta** on 25 November 2022.



Freshers' Induction Programme 2022

With an objective to acquaint newcomers with the myriad of opportunities available at KIET, the 'Induction Programme 2022' was conducted from 1 November to 26 November 2022.

This series of assorted events included motivational sessions by eminent leaders of multiple domains, cultural programmes and various other enlightening sessions. Here are the highlights of the 'Freshers' Induction Programme 2022':

