

KIET GROUP OF INSTITUTIONS
www.kiet.edu Delhi-NCR, Ghaziabad - 201206

INDIA'S VIDEO HUNT
Let Your Camera Speak!

Cash Prizes
Winner - INR 11,000/-
Runner Up - INR 7,000/-

Last Date of Video Submission - 30 November 2020
Result Declaration - 15 December 2020

Event Partners: SUNAR, VIKRAMADITYA FILMS

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“India’s Video Hunt: Let your Camera speak”

National Level Contest

(Last Date for submission: **30 November 2020** | Result Declaration: **15 December 2020**)

Registration Link: <https://forms.gle/mxYehQhZ5z5mSPig8>

For any query E-mail us at: videohunt@kiet.edu

KIET Group of Institutions, Delhi-NCR is organizing “**India’s Video Hunt: Let your Camera speak**”, an exclusive video making competition, which will be open for anyone and everyone including students, learners or professionals and others within or outside the institute. The video can include an empathetic act with a **social message** that should evoke compassion in all, a **health message** or a message to save the **environment**. Videos will be within the timeframe of 3 to 5 minutes.

The competition is going to be launched on **1 November 2020** and will conclude on **15 December 2020**. Through this event we aim to reach a huge audience across the nation.

Winners will be decided based on the judgment criteria (attached). Further after the declaration of results, Prize money of **INR 11,000/- for the Winner** and **INR 7000/- for the Runner-up** and a Certificate of Appreciation will be sent to all the participants through online mode.

Esteemed Jury Members



Yashpal Sharma Ji is an Indian Bollywood actor and theatre artist. He is best known for his role as Randhir Singh in Sudhir Mishra's 2003 Hindi movie **Hazaaron Khwaishein Aisi**, apart from **Lagaan (2001)**, **Gangaajal (2003)**, **Ab Tak Chhappan (2004)**, **Apaharan (2005)**, **Lakshyam (2007)**, **Singh Is Kinng (2008)**, **Aarakshan (2011)**, **Rowdy Rathore (2012)** and **Bharat Ane Nenu (2018)**. Yashpal Ji is also a stage actor and appears in live plays. He formerly starred in Zee's Neeli Chhatri Waale. The Haryanvi film Pagdi: The Honour was awarded at the **62nd National Film Awards**.



Kunall V Singh is a writer, Director and owner of Rising Vikramaditya Films. Acted in many TV serials like Zindagi teri meri kahaani and Niyati for Sahara One, Arzoo hai tu for Zee and Apne paraye for Doordarshan. He learnt the art of Direction from very renowned Director Mr. Arun Frank. Then he wrote and Directed Action Thriller Hindi Feature Film named "Khel to abb shuru hoga" released all over India on 13 May 2016 and “Summer Camp” which got released in 2018 by PVR & INOX.



Mohit Duseja is an Indian Actor and Model. He is known for his role of Vijay Mohitay (Virgin Mojito) in Ragini MMS: Returns|Ragini MMS returns season 2. He has been Part of MTV Love on the run and MTV Love School 3, India's next top model / Shows on Starplus & Dangal TV. Embellished with 30+ Ads of Brands like NOVA, URBAN Clap & Many More. Amid the Covid 19 situation, Mohit is currently exploring his entrepreneurial side and has launched a brand known as “Hunar by Bharat Bass

Festival”.



Lovita J R Morang is a professional filmmaker, artiste, writer and poet acted in BBC channel as Princess in Massacre of Royal Dynasty, Nepal and Sahitya Academy Winner author-based roles for television and films and in National and International award winning films.

Karmaveer Chakra Awardee by Icon go supported by United Nations. Green Oscar entrant & Dada Saheb Phalke Award and International Science Film Festival (Official Selection) acclaimed film “Discovery of Rhododendron Forest-where highest Rhododendron grows, Eastern Himalayas is the first film on Rhododendron Forest.

EVENT PARTNERS



RULES FOR THE COMPETITION

1. **Length and format-** Your video should be a maximum of 3-5 minutes long and be the standard YouTube format (16:9 aspect ratio).
2. **Stick to either of the themes-** (A) Social Message, (B) Health Message and (C) Save Environment.
3. **Medium of Language should be Hindi-** Video should be in Hindi and may contain accurate English subtitles.
4. **Don't film any logos-** Do not include any logos, trademarks, designs, or other intellectual property or commercial property, belonging to anyone else, in your film. You may not use the video for commercial solicitation or other promotional material, advertisements or personal solicitations, including referencing your or someone else's company contact details. KIET may use your video to their social media handles in their own name.
5. **Anything mean will be taken down-** No offensive or sensitive content is tolerated, that includes religious or anti/religious, racial, political, obscene, or violent content. Competition submissions must not include any endorsements of products or services, or defamatory content. Incomplete

entries or entries that do not comply with the formal specifications will be automatically disqualified.

6. **Consent on Filming others-** Always get express permission from anyone who will appear in your video. Submissions may also not be accepted into the contest if the video spot in the entry features an identifiable individual who has not given their consent to appear.
7. **Only your work-** You may only submit films that you have worked on yourself. Use of others' work without permission will automatically disqualify a submission.
8. **Don't do something illegal or film something illegal-** Do not film any criminal or other illegal activity or provoke others to do something illegal on your film.
9. One entrant may submit maximum one entry only, in the competition.
10. By entering the Contest, you hereby represent and warrant that you have read these Rules and are fully familiar with its contents. **Entry is free of charge.** Submission of an entry will be taken to mean acceptance of the Competition rules and the Terms and Conditions.
11. Please ascertain that no harm is inflicted to the animals while working or shooting on the video for the competition.
12. Decision of jury members will be considered as final and acceptable by all.

JUDGMENT CRITERION

- **Strict adherence to the rules of the competition**
- **Script/Content of the video**
- **Characterization/ Role Play**
- **Cinematography**
- **Direction**
- **Editing**
- **Background Score/Music**