

8th

ONLINE

INTERNATIONAL
CONFERENCE

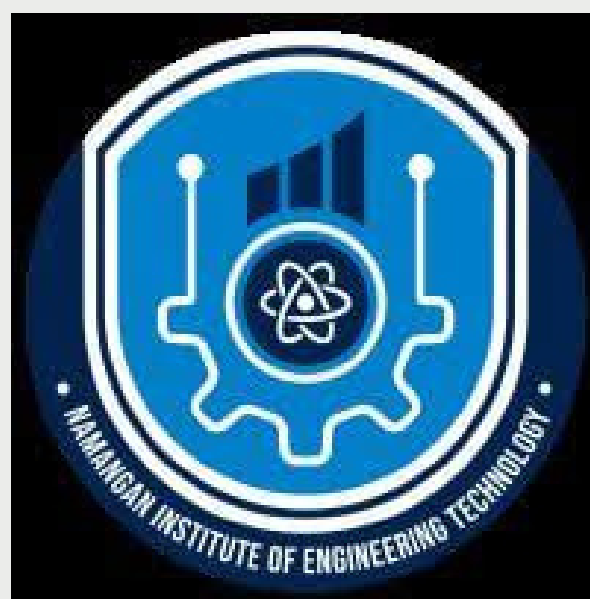
ON

SUSTAINABLE

MANAGEMENT STRATEGIES
(ICSMS-2K24)



IN COLLABORATION WITH



24-25
APRIL 2024

CASH REWARD
FOR
BEST PAPER
IN
EACH TRACK !!!!

WWW.KIET.EDU

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ABOUT KIET

KIET Group of Institutions is recognized as one of the best engineering colleges in Delhi-NCR. Founded by the members of Krishna Charitable Society in 1998 with a modest number of 180 students, KIET Group of Institutions has now become a pioneer in the technical education domain with a strength of 6000+ students. The success of its belief is clearly brought out in the plethora of Education Excellence Awards bagged by the institute. The Institute has been accredited by NAAC with Grade 'A+' and its program (CSE, ECE, EEE, IT, ME, CE, MCA, MBA and Pharmacy) are NBA accredited.

ABOUT KIET SCHOOL OF MANAGEMENT

KIET School of Management was established in the year 2004 which offers Master's in Business Administration (MBA) program. This two-year full-time program is affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. Across India, this is one of the very few university-offered MBA programs to be NBA accredited. The training is imparted with specialization in Human Resource, Marketing Management, Finance, Information Technology, International Business, and Operation Management

ABOUT ICSMS - 2K24

The conference ICSMS - 2K24 aims to explore sustainable management strategies that integrate various domains of management, including finance, marketing, human resource, IT, and operations. It aims to highlight the importance of sustainability across these domains and provide insights into how organizations can effectively incorporate sustainability principles into their overall management practices. It will Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries. A platform to the researchers and practitioners from both academic as well as industry to meet and share cutting-edge development in the field. The conference will facilitate discussions on innovative approaches, best practices, and case studies that demonstrate the successful integration of sustainability within each domain.

TRACKS

Track 1 - Sustainable Financial Management

Track 2 - Sustainable Marketing Strategies

Track 3 - Sustainable Human Resource Management

Track 4 - Sustainable IT Management

Track 5 - Sustainable Operations and Supply Chain Management

Track 6 - Sustainable Corporate Social Responsibility

Track 7 - Sustainable Business Practices



GUIDELINES FOR CONTRIBUTORS

Abstract Submission:

The abstract of about 300 words must include the purpose, methodology, major findings of the research, originality and the keywords.

Full paper submission:

Please submit the full paper between 4000-5000 words (including references).

Paper should cover the following:

- Purpose of the study (including Research Gaps, Research Problem, and Objective of the Study),
- Research Methodology,
- Major findings
- Theoretical
- Managerial Implications
- Key references
- Margins: 1 inch
- Font: Times New Roman, 12point
- Spacing: 1.5
- Cover page: Title, Author(s), Track, Affiliation(s), Contact details
- The entire paper submission (title page, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document.
- Keywords: 4-5
- All papers will be subjected to Plagiarism Test before consideration.
- References must be in APA style and ordered alphabetically.
- Abstract and full papers must be submitted electronically to: The Conference Convener at kiet.mba.conference@kiet.edu
- Papers received thereafter will be considered only for presentation not for publication.

PUBLICATION

Selected Full papers will be published in Scopus/ Web of Science/UGC Care list indexed journals on payment basis. Abstract of all accepted research papers will be published in conference proceeding with ISBN

IMPORTANT DATES

- Conference Date: **24th & 25th April 2024**
- Last Date of Abstract submission: **31th March 2024**
- Full Paper Submission: **10th April 2024**
- Last date of Registration : **15th April 2024**



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PAYMENT DETAILS

PARTICIPANTS

- ACADEMICIAN
- RESEARCH SCHOLARS/STUDENTS
- NON-AUTHOR PARTICIPATION
- INTERNATIONAL DELEGATES

AMOUNT

₹500
₹300
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BEST PAPER IN
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