

Ek Bharat Shrestha Bharat (EBSB)- An AICTE Initiative

Objective

India is unique nation, whose fabric has been woven by diverse linguistic, cultural and religious threads, held together into a composite national identity by a rich history of Cultural Revolution, coupled with a rousing freedom struggle that was built around the tenets of nonviolence and justice. The spirit of mutual understanding amidst a shared history has enabled a special unity in diversity, which stands out as a tall flame of nationhood that needs to be nourished and cherished into the future.

With a view to foster national integration by a co-ordinated mutual engagement process between States, Union Territories, Central Ministries, Educational Institutions and general public through linguistic, literary, cultural, sports, tourism and other forms of people-to-people exchanges, the Government of India has launched an initiative **Ek Bharat Shrestha Bharat (EBSB)**.

Pairing State: Meghalaya (East India)

Pairing Institute: Shillong Polytechnic

Committee EBSB Club

Chairperson	Dr. Ashish Karnwal, Professor & Dean SW
Nodal In charge	Dr. Mani Tyagi, Associate Professor & Associate Dean (SW)
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Ranchay Bhateja, Associate Professor• Ms. Neha Singh, Assistant Professor
Student Coordinator	Sandeep Kapoor, MBA II Year Student

ACTIVITIES CONDUCTED

ESSAY WRITING COMPETITION BY EBSB CLUB

India is the land of unity in diversity. From North to South and from East to West, there is no dearth of diversity in our country. Cultures, languages, colors, cuisines get beautifully amalgamated yet maintain their individual essence. To celebrate the spirit of the country and to create awareness about cultural diversity, EBSB (Ek Bharat Shrestha Bharat Club) organized an essay writing competition for the students of KIET Group of Institutions on the eve of our Republic Day, **25th January 2020**. The topic was, “Cultural Differences in the Lifestyle of North India and North East India”. 50 students participated in the event and came up with beautiful ideas to embrace and celebrate the differences in two regions. Participants highlighted the fact that the cultures of both the regions, though vary in their lifestyle practices but still are very similar when it comes to fundamental values. The event was coordinated by Dr.RanchayBhateja, Associate Professor (KIET School of Management) and Ms. Neha Singh

(Assistant Professor, KIET School of Management). Student Apex Coordinator, Mr Sandeep Kapoor, MBA II year student managed the event very efficiently. Following were the rules for the competition:

1. Word Limit : 2000 words including references
2. Time: 1 hour
3. Medium: English
4. There should not be any plagiarism
5. Timing: 3.00 -4.00 pm
6. Reporting Time: 2.45 pm
7. Criteria for judgement: clarity of the concept, content and relevance, originality, presentation and writing effectiveness, structure and flow of writing.



DEBATE COMPETITION BY EBSB CLUB

As a part of Ek Bharat Sreshtha Bharat (EBSB) Club, KIET School of Management organized a debate competition which was open to Engineering, Pharmacy and MBA students. Following are the details of the same:

1. Topic: Growth VS Migration: the way forward for NE India
2. Date: **28th February 2020**
3. Time: 10 mins
4. Medium: English
5. Team consisted of 2 members one for and one against the motion
6. Timing: 3.00 -4.00 pm
7. Reporting Time: 2.45 pm
8. If asked by the jury, the participant had to produce the proof of the facts and figures mentioned in the delivery.
9. It was a moderated debate and the role of moderator was played by students nominated by the jury.
10. Criteria for judgement: Delivery, content and relevance, originality, defence of ideas, body language and handling of counter questions.

In all, 12 teams participated in the event and put forward their views on the topic.



LANGUAGE MAESTRO – AAJ KA VAKYA

- <https://drive.google.com/drive/folders/1zekQf1Slr0fAhwQC21F6VnQETkzoz9X?usp=sharing>
- <https://ekbharat.gov.in/pages/SentenceList>