OUTLOOK-ICARE RANKINGS 2022
INDIA'S BEST COLLEGES
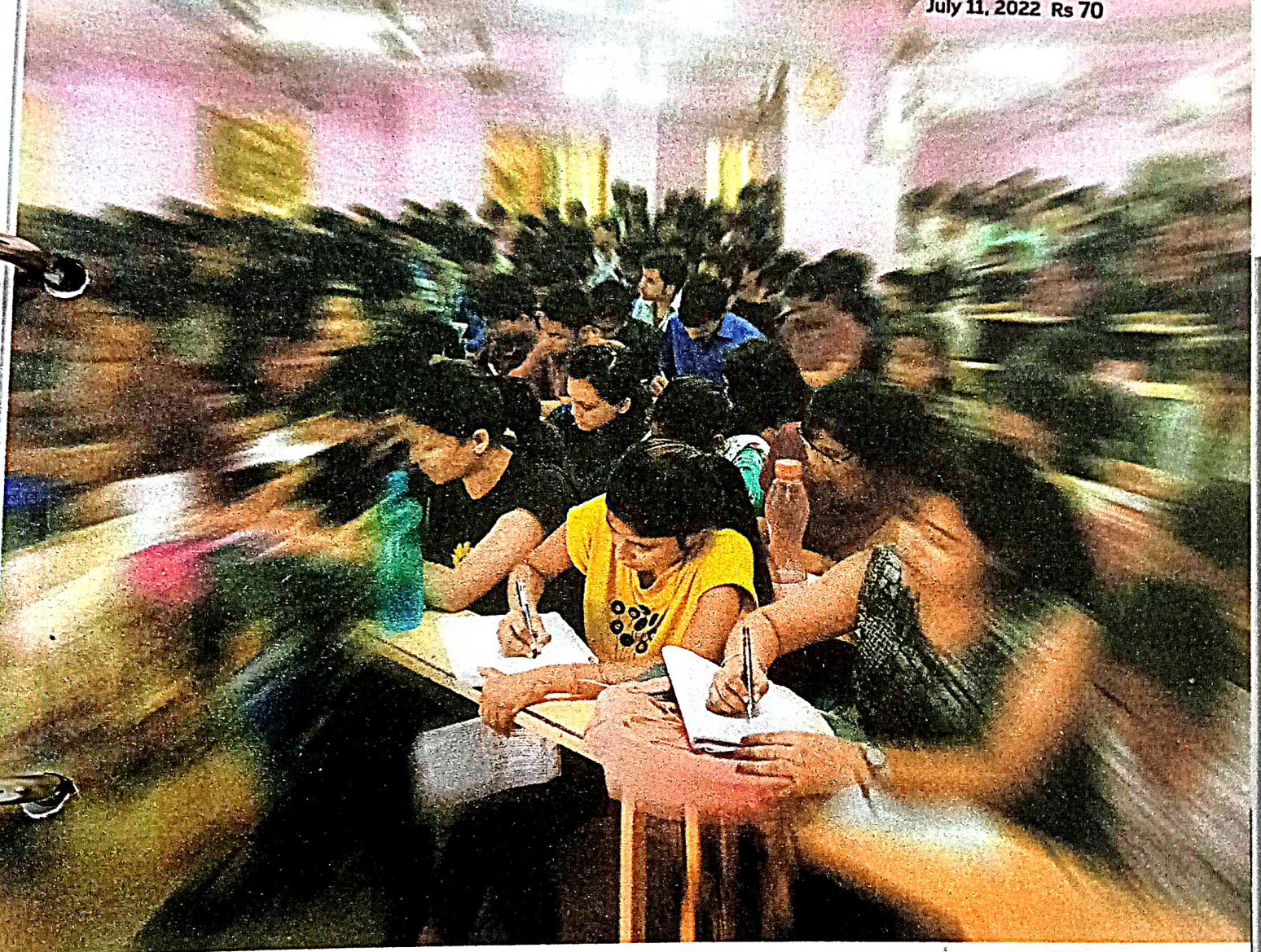
Outlook

COACHING CENTRES
THE TRAPPERS
The money-spinning industry takes octopus grip on smaller towns and cities
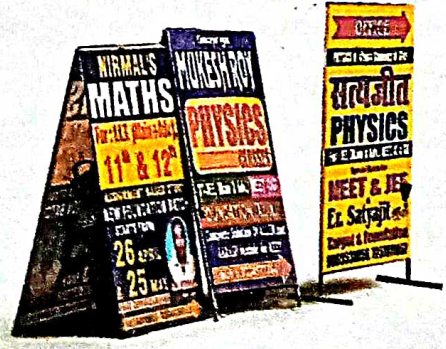
Dr. A Garg
Director, KIET

Shaping Young Minds with Skill Oriented & Value-based Education

Ranked 2nd among "Private Institutions (Technical)" in India in Atal Ranking of Institutions on Innovation Achievements, ARIIA-2021, KIET Group of Institutions is accredited by NAAC with "A+" grade. The institute is affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow and approved by AICTE. With the glorious legacy of 24 years in Engineering, Pharmacy, Management and Computer Application education, KIET has successfully contributed to the multidimensional development of future professionals.

The institute has been consistently listed among the top Engineering Colleges in Delhi-NCR, and its NBA accredited courses are its true testimony. Not just this, reports convey that the institute bears the laureates of 176th Rank in Engineering domain and the Rank Band of 76-100 in Pharmacy across India in the NIRF-2021 Ranking. KIET Group of Institutions has even been rated as 'DIAMOND' in the prestigious QS I-Gauge Ranking.

Additionally, this private institute harbors in-house Entrepreneurship Cell, i.e. Technology Business Incubator (TBI-KIET), Innovation Centre, Department of Public & International Relations, various Centers of Excellence, Research and Development Committee, and a dedicated Placement Center (CRPC) that upskill and hone the talent of students, through various activities.

A plethora of Education Excellence Awards have also been bagged by the institute, including the most recent "National Award for Technology Business Incubator" accorded to the 'Krishna Path Incubation Society', TBI-KIET by the National Science & Technology Entrepreneurship Development Board (NSTEDB), DST, GoI. To further enhance the quality of education and learning atmosphere, the institute has introduced two new branches in its Engineering program, viz. Computer Science & Engineering (Artificial Intelligence) and Computer Science and Engineering (Artificial Intelligence & Machine Learning).

It can thus, be rightly said that the institute firmly believes in its commitment towards creating a world, where the raw talent can be molded and shaped into a 'masterpiece of excellence' that easily deals with the challenges, and qualms of the professional world.

Pearl Academy design students land impressive roles; highest package of INR 20 lakhs with tech giants

Designers in the tech space are paving the way for unique and interesting career options in new-reality and beyond. Tech-happy career paths are opening up for communication designers. Design Experience Analysts, Graphic Designers, Product Designers, UX/UI Designers, Visual Communication Designers, Product Designers. Tech giants like Adobe, Accenture, Deloitte, Capgemini, Paytm, CommerceIQ and others are taking on design students like never before. Pearl Academy design students have landed impressive roles with packages touching INR 20 lakhs with tech giants.

Digital disruption is the new context, and communication designers are the new gods straddling the universes of design and technology. The tech boom and its acceleration during the pandemic played a huge part. A recent NASSCOM survey report says that two-thirds of participating CEOs feel that digital talent will constitute 50% of new hires.

What makes these unconventional careers so attractive to Nextgen? Monalisa Sengupta, a Pearl Academy Communication Design student from the School of Design, Mumbai, who was recently placed with Deloitte as a Design Analyst says "My profile will help me enhance my design skills and also my problem-solving, ideation, communication, and networking skills. My placement in Deloitte as a Design Analyst is the start of my professional journey in the right direction. Pearl Academy has given immense opportunities to socialise, connect and stand out in the crowd with one's skills and talents. From portfolio building, exposure to international trends, interacting with influencers from various domains to solving problems in real-time scenarios –we were mentored on everything. Ultimately these learnings helped in achieving my goal,"

Akshita Mehrotra
Design student from the School of Design

Agrees Akshita Mehrotra, Fashion Media and Communication student from School of Contemporary Media who has recently been placed as Associate Graphic Designer with Gartner. "The key aspects of the job profile I like are curating designs for clients and developing new design concepts & ideas as per the briefs". The secret behind students such as Akshita finding a job they love is due in great measure to the career services team relentless work with these ambitious youngsters on their interview skills, portfolios and so on. This rigour worked for the students as they landed job profiles of their choice.

Pearl Academy
www.pearlacademy.com