



**KIET**  
GROUP OF INSTITUTIONS  
Delhi-NCR, Ghaziabad-201206



NIRF-2021  
Engineering Rank - 176  
Pharmacy Rank Band (76-100)



Accredited by  
NAAC with Grade "A+"



NBA Accredited Courses  
CSE, ECE, EEE, IT, ME, CE, MCA,  
MBA and Pharmacy



2<sup>nd</sup> Rank  
"Private Institutions (Technical)"  
in India by ARIMA 2021 Ranking

# KIET SCHOOL OF MANAGEMENT

Presents

## MANIFEST'2K22

Via Online Mode  
DATE: 30<sup>th</sup> April 2022

Cash Prize  
Worth  
50,000/-

Activities

- 1 BizWings
- 2 CASE CHALLENGE
- 3 CRIC-BID
- 4 BRAND MANIA
- 5 Name Game
- 6 Newspact Stock Analysis
- 7 FINQ
- 8 CHILDHOOD CRUSH
- 9 BRILLIANCE WITH FUN

Registration Link

<https://forms.gle/zfRSf8dXsAXetQh8>

Registration Rs. 100/- per Team for  
any no. of events.





# BizWings

## Naya Vyapaar Nayee Khoj

This event aims to encourage the spirit of entrepreneurship and innovation in budding entrepreneurs with dreams that could develop to become the next Unicorn. With the same spirit, the potential entrepreneurs are invited to participate by submitting their exclusive business ideas in the form of a viable Business Plan. The competition intends to find the best ideas and provide participants a platform to present their B-Plans to a team of judges, who can be Entrepreneurs, Industry Professionals, and/or Academicians, who will judge the unique and exciting ideas.

### Team Details:

- It is a team event of 3-4 members.
- There's flexibility to choose teammates from other colleges as well.
- A participant cannot be a part of more than one team.
- The ideas should be original. Plagiarized and copied ideas will be cancelled instantly.
- Participants have to submit the power point of plan a week before.

**Student Coordinators:** Ishika Srivastava 8400786217 | Akshita 8279457108

### Registration Link

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# CASE CHALLENGE

Do not limit your challenges. Challenge your limit.

Case Challenge is an initiative for business schools in India, designed to attract and engage budding early talent to creatively respond to live and realistic business challenges. This competition will give participants an opportunity to stretch their imagination and come up with innovative solutions to the day to day challenges faced by teams. Beyond capacity building, the competitions create awareness of the specific organizational challenges within key global markets. The main aim is to foster critical thinking and analytical abilities among participants.

### Team Details:

- Team of 3-4 members
- Present best strategic analysis in 10 minutes.
- Power point slides for presentations.

**Student Coordinators:**

**Ishika Srivastava 8400786217 | Akshita 8279457108**

### Registration Link

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# CRIC-BID

## The Juara Window

Welcome to the thrill of a live IPL auction! Have you ever wondered what would you do if you get a chance to build your own IPL team? If not, here is a chance to put yourself in the shoes of a bidder and build your dream IPL team that you always wanted to lift the coveted trophy. If you love cricket and if you have followed IPL, this event is a must for you.

This event will showcase your Team Management, Resource management and the Decision-making skills of the participants. Teams will compete in a live auction of players. Each team will be given fixed budget to be used for the auction. Every IPL player will have a credit score and minimum bidding price. The objective of each team is to build a squad that has maximum credit score at the minimum cost.

**Team Details:**

- Each team can have a maximum of 3-4 members.
- The decision of the judges will be final in case of any discrepancy



**Student Coordinators:** Ayursh Kumar 9690328261 | Avdhesh Pundir 7217243035

**Registration Link**

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# BRAND MANIA BizQuiz



Can you guess every brand? Hold on! "Brand Mania" is just the right event to test your wits about the brands you come across every day. The rules are simple. We will drop a hint, and you must catch it. Of course, the timer will be there to judge your agility! We promise you, a journey full of excitement, knowledge, and fun. This is an event where your knowledge of brands will be judged, and you will be asked to answer & guess the logos, personalities, or taglines of the popular brands.

### Team Details:

- Each team will have exactly 2 members.
- Images/names/taglines will be of a popular recognized brand/personality.
- There will be three rounds: 'Logo identification', 'guess the personality', 'What's the tagline?'



### Student Coordinators:

Apoorv Gupta 969195100 | Shristi Maurya 8004779236

### Registration Link

<https://forms.gle/zfRSf8dXsAXetTqh8>

Registration Rs. 100/- per Team for any no. of events.





www.kiet.edu

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in India by ARIA 2021 Ranking



# Name Game

## Ad-Buzz



In this event participants have to showcase their creativity in generating awareness about brands. Its objective is to make the participants to apply their creative ideas through advertisements. The advertisements may comprise of humorous & conceptual ad presentation. The participating team will present various Ad script and ideas. All the teams will be given a time frame to showcase their talent. In this event the teams will be given a product where they will think of some captivating name, logo, and advertisement in the form of video or presentation. The teams will be given seven (7) days before the event.

### Team Details:

- Each team can have a total of 3-4 members.
- Participants will be given 5 minutes for presentation.
- The teams are free to use any tools, software, or techniques of their choice.
- Discriminatory/ derogatory/ plagiarized content will not be accepted.

**Student Coordinators:**

**Apoorv Gupta 969195100 | Anushka Sharma 7905984133**

### Registration Link

<https://forms.gle/zfRSf8dXsAXetQqh8>

Registration Rs. 100/- per Team for any no. of events.





# Newspact Stock Analysis

## Make Your Pitch to Get Rich

The Newspact stock analysis game transports participants into real world of investment. As the name suggests, it is a News based stock market investment game. Stock-related News and their current market prices (CMP) will be flashed on the screen. Based on the news and the CMP, the participating teams will make their BUY/SELL/NO-ACTION decisions.



### Team Details:

- ✓ Teams can consist of 2-3 individuals
- ✓ Each team will be allocated a fixed virtual money for trading purpose
- ✓ Winners will be declared based on the value of the cash/stocks held at the end of the game by each team.

**Student Coordinators:**

**Suhail Khan 7055674295 | Mayuri Kansal 9149132725**

### Registration Link

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Registration Rs. 100/- per Team for any no. of events.





# FINQ

## The Finance Quiz

Fin quiz aims to test the knowledge of participants in the area of finance. The aim is to mix learning with fun, which helps to improve the financial literacy of participants. The FINQ is designed to assess participants' knowledge of important finance terminology, abbreviations, etc. To assist in finding the answers, the teams will be given hints. Of course, the timer will be there to swift up the game.

### Team Details:

- ✓ Each team will have exactly 2 members.
- ✓ Finance abbreviations, Jargons and calculations will be shown to guess the right answer.
- ✓ There will be three rounds: '**Abbreviation to complete**', '**Kick out the jargon**', '**Finance calculation**'.

Student Coordinators:

Prashant 9457595654 | Vanshika Garg 8920218923

### Registration Link

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Registration Rs. 100/- per Team for any no. of events.





**KSOM  
PRESENT**

# CHILHOOD CRUSH

All had a memorable childhood. In this event participants have to showcase their thinking ability and memorizing power. Participants have to identify that childhood cartoon crush by listening to the Audio clips. Subsequently, based on the Video clips the participants will be asked to recall the items, themes, pictures, characters, etc. from the clip.

- Team Details:**
- ✓ Teams consisting of 2-3 individuals
  - ✓ There will be total 2 rounds.
  - ✓ The participants with maximum points will win the round.

**Student Coordinators:** Aryan Sirohi 9536626753 | Ashutosh Sharma 8979500545

**Registration Link**

<https://forms.gle/zfRSf8dXsAXetTqh8>

Registration Rs. 100/- per Team for any no. of events.





# BRILLIANCE WITH FUN

## HR-QUIZ

Test your knowledge with HR quiz and find out your IQ level in this domain. This is an informative and comprehensive test designed to test your skills. This activity is expected to enhance your knowledge on HR theories, traits, personalities, policies etc. There will be total of 3 rounds and there will be elimination after every round.



### Team Details:

- ✓ Teams will consist of 2-3 individuals
- ✓ There will be total 3 rounds.
- ✓ At the end of third round top 3 teams will be declared winners.

**Student Coordinators:**

**Aryan Sirohi 9536626753 | Ashutosh Sharma 8979500545**

### Registration Link

<https://forms.gle/zfRSf8dXsAXetTqh8>

Registration Rs. 100/- per Team for any no. of events.



# General Rules

**No member can be a part of more than one team. Violation of this rule will lead to disqualification of both the teams**

- \* The last date of registration is 15<sup>th</sup> April 2022.
- \* Teams can participate in multiple events.
- \* Participants can be disqualified on grounds of malpractice.
- \* In case of any dispute, the decision of the judge shall be final.
- \* No replacement of participant will be allowed post registration.
- \* Winning team will be awarded with cash prize and merit certificate.
- \* Every participant will receive a participation certificate.

**For more information/clarification, please contact**

## Student Coordinator:

- ① Bhawna Jain: 7455977837
- ① Akshit Aggarwal: 9319905063
- ① Abhishek Varshney: 8533905570

## Faculty Coordinator:

- ① Dr. Ranchay: 9319111513
- ① Dr. Puja Roshani: 9880050894

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